

Biotechnology, genetic ethics to be discussed in lecture series

by Nancy Fox

Clarke College will host "Ethics and Genetic Engineering," the fifth High Tech/High Touch lecture series, in the Jansen Music Hall on Nov. 6. The series, funded by a grant from the Iowa Humanities Board, will feature two expert speakers.

The first lecture, "The Science of Genetic Engineering," will be presented at 4:30 p.m. by Walter R. Fehr, Ph.D., biotechnology coordinator for Iowa State University. Fehr, internationally known for his research in agricultural experimentation, will explain the science of genetic engineering.

The second lecture, "Genetic Engineering and the Common Good," by A. David Kline, Ph.D., chair of the ISU Philosophy Department, will analyze and discuss the ethical or moral dimensions of the applications of genetic engineering. The ethics lecture will begin at 7:30 p.m.

A round-up with audience participation will be at 8:30 p.m. "Paul Tabor, from the biology department, and Norm Freund, the philosopher, have agreed to participate in the round-table discussion on stage," said S. Marguerite Neumann, director of institutional research at Clarke. "Either S. Kathleen Antol or I will chair the discussion."

Antol, assistant professor of chemistry, attended "Human Genome One," an international conference of scientists who are working on the largest project in molecular biology—discovering where and what all of the genes are in human chromosomes. The conference took place in San Diego, Ca., Oct. 2-4.

According to "Biotechnology, Genetic Engineering and Society," by George H. Kieffers, genetic engineering, more commonly known as gene splicing, is the process by which strands of DNA from the genes of one species of plant or animal can be cut and the severed pieces replaced by DNA from a different species. This means that one species can gain certain traits from another species. It also allows existing traits to be enhanced or altered by the use of such "designer genes" as growth hormones.

Because Iowa is an agricultural state, Neumann believes the lecture series is highly relevant to people in the Dubuque area. "I want farmers to come to the lectures," she said. "I don't want them to be afraid of the subject matter, because it's very important that they know about genetic engineering."

Neumann said that, because of certain advances in biotechnology, the family farm may be threatened. "Corporate farms, which can afford genetic engineering, may take over the smaller, family farms that can't afford it."

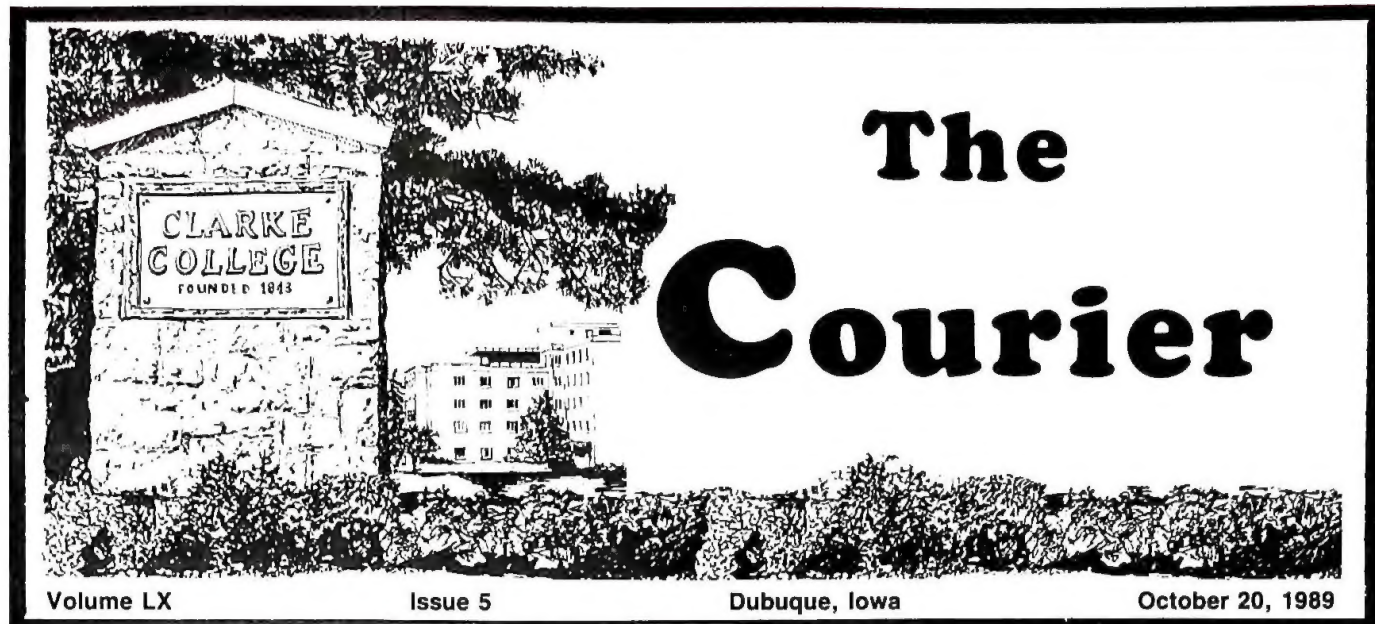
One genetically engineered growth hormone, when injected into cows, increases milk production from 10 to 40 percent. Thus, farmers who cannot afford the hormone, face the possibility of bankruptcy due to lower production capabilities.

Another controversy surrounding genetic engineering is the use of field testing. Engineers must receive government approval before putting genetically engineered hormones, plants etc. to commercial use. Some states refuse to give this approval because all of the effects of genetic engineering are not known. However, without field testing, researchers cannot fully examine the uses, effects and profit potential of "designer genes."

Other research in the field of biotechnology has led to the development of bacterium that produce human insulin, human growth hormones that are used to treat dwarfism and burns and several human and animal vaccines. Gene splicing could also create self-fertilizing crops and human hormones designed to control pain, regulate blood pressure and lubricate arthritic joints.

Dinner will be available in the Mary Josita student dining room for anyone attending the lectures. The special guest price will be \$4.50.

For more information, contact Neumann at x405.



Headed by Jesuit, Nick Weber

Lichtenstein Circus visits Clarke

by Andrea Rafoth

"Before you go to sleep, take three or four seconds and imagine the world at peace," said the ringmaster at the close of the show.

Billed as the "world's smallest complete circus," the Royal Lichtenstein Circus enthralled the audience, both young and old, in the Wahlert Atrium Monday, Oct. 16.

Through a potpourri of acrobatics, juggling, animal acts and mime, the troupe communicated messages of courage, hope, social values and personal growth.

The ringmaster kept the audiences' attention with his quick banter, political jokes and social commentary. After he swallowed fire, he was quick to point out that if there had been a breeze he could have

burned himself, but it still wouldn't be as bad as smoking.

"For each story there is a message for those who have ears to hear," said Jenny Madrigal, manager and spokesperson for the circus.

When asked what she thought of the circus, a seven-year-old audience member said, "I thought it was very interesting because of the bird walking across the rope, I liked all the animals and I learned about honesty and stuff. I learned about kindness from their mime."

The circus, which travels the United States in three-year cycles, began 18 years ago as a one-man street show.

Madrigal said that founder and ringmaster Nick Weber, a Jesuit priest, fell in love with the circus and the church. She said that Weber felt as though the church needed a better way to get its message across. Weber took his ministry to the streets of San Jose, Ca. "He was a one-man circus working out of a station wagon with two doves, a dog and a duck," she said.

Madrigal has been with the circus for two years. She first met Weber while working for the Archdiocese in Denver. "I attended a liturgical workshop and all of a sudden this circus appeared," she said. That was when she thought she might want to fulfill a dream and join the circus.

Madrigal said that she did a lot of decision making before joining. "You give up everything. I went to senior citizen friends of mine and asked them what I should do. They told me that once you're in a rocker, it's too late and that I should follow my dream."

Performing about 200 shows a year, the Royal Lichtenstein Circus tours from September to June. Madrigal said the circus has performed at colleges, malls, schools, fairs and festivals, and even at a federal prison.

This season, the troupe is made up of (cont. on page 3)



The Atrium became a quarter ring circus when Nick Weber brought his ministry to Clarke on Monday, Oct. 16. (photo by Vanessa Van Fleet)

Peace and Justice Week schedule finalized

by Anne Marie Forlini

"Peace the Puzzle Together" is the theme for Peace and Justice Week Oct. 23-27 at Clarke and Loras Colleges.

"The purpose of Peace and Justice Week is to raise awareness at both campuses on the subjects of war, poverty, hunger, homelessness and more," said Francine Banwarth, director of Peace and Justice Week at Clarke. "We are here to give information and to make the issues a part of our lives," she said.

The activities planned for the week are designed to draw attention to different world issues.

Monday, Oct. 23, a lunch-time table will be set up in the Wahlert Atrium from 11 a.m. to 1 p.m. with general Peace and Justice information. Guest speaker Mayumi Fukuda will talk about the "Never Again Campaign" at 7 p.m. in the Campus Ministry Center. Fukuda will speak about the survivors of the Hiroshima and Nagasaki bombings and will serve as an ambassador of Japan, according to Berkshire Community College, Pittsfield, Mass. Loras will feature speaker Jerry Perkins with his topic, "Trade Food, Not Weapons," in room 128 of the Science Hall

at 8 p.m.

On Tuesday, the lunch-time table will feature the Clarke Student Minority Organization. A panel on racism, including members of the National Association for the Advancement of Colored People and students from the tri-colleges, will be held at Loras' Tuohy Auditorium at 5:45 p.m.

The lunch table will present service options on Wednesday. Linda Smith, a Clarke graduate student, will perform folk-pop music in the Atrium from 11 a.m. to 1 p.m. Phil Berrigan will give the speech "Peacemaking in War-like Times" in the Loras Science Hall at 8 p.m.

Thursday, Oct. 26, the lunch table will feature Amnesty International (Political Prisoners in Foreign Countries). Soviet folk singers Tatyana and Sergei Nikitin will perform in the Jansen Music Hall at 8 p.m. According to the Soviet-American Arts and Entertainment Co., the Nikitins are recognized artists in the Soviet Union.

Sergie has composed music for modern and classic Russian poets. He has also composed for Russian films, including "Moscow Does Not Believe in Tears."

Loras will host speakers Paul Allen and S. Nancy Meyerhofer, OSF, at 4:30 p.m.

in the Peace and Justice Center. Allen and Meyerhofer will talk about "Update Central and Latin America."

Clarke's Phoenix group and Campus Ministry have worked together for Peace and Justice Week. Other activities and organizations they will support this year are: Unicef, the Oxfam Fast, Amnesty International, the Dubuque Area Food Pantry, Racism Awareness, the Catholic Worker House, the Hunger Banquet and Global Awareness Week.



Contest



Contest. The weekly contest is open to everyone and the winners will be announced in the next issue of The Courier.

Contest. The babies were: S. Mary Lou Gaffery and S. Mary Lou Gaffery.

Advances record

The team's goal is to compete at the NAIA level by next year or the year after. This year, we should have been competitive with the majority of teams we played. He feels that the team will be ready for the NAIA district only when they are proven to be competitive.

Hoelscher said, "Fan support helps the players. They play stronger when they see a lot of fans on the hill. I like to hear fans cheer when passes are made around the players or when plays are executed well." The team's record stands at 2-6. The next game is against Emmaus Bible College, Saturday at 1 p.m.

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Feature

Announcements, Briefs, & Coming Events

Plans for Peace with Justice Week, Oct. 21-27, are in progress. To join the Phoenix group or for more information, call Francine Banworth at x364 or Mary Detert at x453.

abc

The music, drama and art departments will present "The Threepenny Opera" from Oct. 19 to 22. Performances will be at 8 p.m. in Terence Donaghy Hall Theater. Tickets cost \$6 for adults, \$5 for children and \$4 for non-Clarke students. For reservations call x329 from 1 p.m. to 5 p.m.

abc

Mail Call, a program founded 14 years ago to send letters and cards to American servicemen, is asking for volunteers for the coming 1989 Christmas Mail Call. For more information, send your name, address and a first-class postage stamp to: Mail Call, P.O. Box 988, St. Robert, Mo. 65583.

abc

S. Virginia Spiegel will host a "role conflict" workshop for nontraditional students

on Oct. 26 and Nov. 9 from noon to 1 p.m. in the student union.

abc

The annual UNICEF Card Sale will be held on Sunday, Oct. 29, from 2 p.m. to 4 p.m. in the Clarke Wahlert Atrium. Christmas cards, calendars, games and miscellaneous notepaper will be on sale during the afternoon and the following week, Monday through Friday, from 10 a.m. to 2 p.m. and 3 p.m. to 4 p.m. in the Whitlow Bookstore. The public is invited.

abc

Diana Malone, BVM, Ph.D., chemistry professor at Clarke College, was invited to lecture at the 10th International Conference of Chemical Education, which was held in Canada, only the second time that the conference has been held in this hemisphere.

abc

The art department is planning a trip to Chicago on Nov. 6. The cost is \$20. For more information contact S. Carmelle Zserdin.

Graphic arts display now in Quigley

by Andrea Rafoth

"The Process" is the theme of the most recent exhibit in the Clarke College Quigley Gallery 1550.

Doug Schlesier, art professor, said that a number of local graphic artists were invited to submit their works, allowing patrons to see the step-by-step process of graphic artistry. "It will be very educational. We'll see works from the earliest inception to the finished product—how it went from point A to Z," said Schlesier.

Clarke graduate Deb Kremer-Brimeyer, along with Belva Swanson, designed the mailer for "The Process" exhibit. Kremer-Brimeyer is also displaying a silk screen T-shirt that she designed for the International Dragon Boat Festival. She said what she hopes people will learn through the show is that "there's much more involved in the printing process than just creating a design."

Swanson, a designer and illustrator for Wm. C. Brown Publishers, is exhibiting a book cover that she designed for the Kendall Hunt Division of the company titled "Introduction to the City."

"I chose this work," said Swanson, "because of its varied elements. It's a good educational experience for prospective designers."

Another book in the exhibit is local artist Gary Olsen's "Getting Started With Computer Graphics." Olsen was commissioned to write the text, which is presently being shown at the German Book Fair in Stuttgart, West Germany, by North Light Books.

Olsen said the book is a totally computer-based project. The exhibit shows layouts, proofs and artwork from start to pre-press.

Jaro Sebek, an artist from Frank Hardie Advertising, said that when it comes to computer painting, Olsen is "something of

a mentor." Sebek, a Clarke graduate, recently won first place in the Competitive Art Show at the Dubuque Museum of Art. He has also submitted a piece to the exhibit that he designed for LeFevre Resort.

In reference to "The Process" exhibit, Sebek said, "It's great. It affords the patron the opportunity to see art that is so often taken for granted. They will see the tremendous amount of deliberation and determination behind graphic art."

Bob Neumann, a Clarke graduate and a designer for Carlisle Communications Ltd., is exhibiting two projects. One is the season brochure he designed for the Dubuque Symphony Orchestra. The second submission is a pudding and gelatin carton he designed for the George A. Hormel Co. Neumann said the carton is very structured in size, which limited his freedom as an artist.

"The educational aspect of this show is great because so often at Clarke the design is taught through the art department and the layout is taught through the communication department," Neumann said. "The student doesn't get the opportunity to work on a project from beginning to end. They'll get a more detailed view as to what the graphic business is about."

A reception for the artists was held on Sunday, Oct. 15. The show runs through Nov. 3. Hours for viewing the exhibit are noon to 5 p.m. weekdays and 1 p.m. to 5 p.m. on weekends at the Quigley Gallery 1550.

Letters

The Courier welcomes input from the Clarke community. Letters must be signed and are subject to editing for space. —The Staff.



Darcy Lease (center) was crowned Homecoming Queen on Thursday, Oct. 5. Court nominees, Chrissy Sadowski (l) and Molly Menke, were senior court representatives. Mike Schmitt was elected king. Other court members were: seniors Bryan Brueck and Lee Kolker; juniors Lucinda Cadet and Mark Colbert; sophomores Kristin Gores and Dennis Welu; and freshmen Lisa Hogan and Rob Leslie.

Five alumni awards presented Oct. 7

by Christen Sadowski

The Clarke College Distinguished Alumni Award was given to five alumni in the presence of their classmates at the Annual Alumni Luncheon on Saturday, Oct. 7.

The Clarke College Alumni Association began presenting the Distinguished Alumni Award in 1979. The past 10 years have honored some of the most outstanding and accomplished alumni.

In the past, one award has been bestowed on an alumni on the basis of service, achievement, dedication and involvement. This year, on the award's tenth anniversary, five different awards were presented to offer a variety of distinctions.

The five awards include: Alumni Appreciation Award, in recognition of exceptional service to Clarke or the Alumni Association; Alumni Family Award, for a married alumni dedicated to the ideals of Christian family; Young Alumni Award, for an alumni who is 35 years old or less and has achieved career distinction or has made a contribution to society through exceptional community service; Humanitarian Service Award, for exceptional achievement in service to humanity; and the Outstanding Achievement Award, for an alumni who has achieved distinction in their chosen profession.

The recipients were nominated by the alumni and then a slate of nominees was chosen by the nominating committee of the alumni board for final presentation and voting.

The recipient of the Alumni Appreciation Award is Bernadine Hintgen Ament Geisler. She received her bachelor's degree from Clarke in 1943 and has been active in the Clarke Alumni Association since 1946. As the alumni director from 1966 to 1976, Geisler instituted the Alumni Telethon and the Clarke and Loras Homecomings. Geisler also served on various committees and has been a member of Clarke's Development Council for 10 years. She served as co-chairperson for key gifts of the Vision for Tomorrow Capital Campaign and is co-creator of the Clarke College Celebrity Classic golf tournament.

The Alumni Family Award was presented to Mary Obiala Tropp. A 1969 graduate of Clarke, Tropp and her husband, Thomas, have five children, ages nine to 18. The Tropps have worked to give to society all that they received out of life. They became licensed as a foster home for newborn babies, first with Catholic Charities and then with the Children's Home and Aid Society of Illinois. Tropp takes care of newborns until they can be placed for adoption. Many of the infants are weak and less than healthy, resulting from poor prenatal care, difficult births and prenatal drug addictions. The Tropps have nurtured 23 babies in four years, some for as short as a couple of days to six months. "We consider ourselves blessed to be able to share in their lives, and to give the beginning that we feel all human beings deserve, a sense of security and love and belonging."

The Young Alumni Award was presented to Louise Kames, BVM. She received her bachelor's degree in studio art and art history from Clarke in 1977 and earned her master's in art history from the University of Illinois in 1980 and her master of fine arts in printmaking from the University of Wisconsin at Madison in 1988. An assistant professor of art at Clarke, Kames' work has recently been chosen for the program cover for the Cedar Rapids Symphony. Other honors and awards include the Juror's Special Commendation at the 41st North American Print Exhibition in Boston, and the Juror's Merit Purchase Award at the 22nd Bradley National Print and Drawing Exhibition at Bradley University in Peoria.

Kames' 1989 exhibits include single shows at the University of Wisconsin at Madison and St. Mary's of Notre Dame, and group exhibitions at Southwest Texas State University and University of Wisconsin at Green Bay. Her works are in the permanent collections of the Milwaukee Art Museum, University of South Dakota at

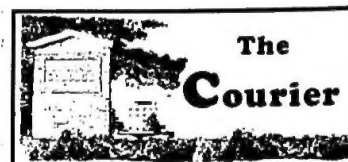
Grand Forks, Purdue University and Bradley University.

The recipient of the Humanitarian Service Award is Dorothy Cluhane Clarke. She graduated from Clarke in 1953 and received her master's degree in education in 1978 from DePaul University. She is the founder of INFANT, Inc., a privately funded volunteer organization that purchases and delivers infant formula to parishes, food pantries, women's shelters and social service agencies throughout the Chicago area. She began the organization in 1982 to respond to increased infant mortality and the decrease of the WIC program. Approximately 200 cases of formula are purchased and delivered per month.

The recipient of the Outstanding Achievement Award is Carol Ludwig. She earned her bachelor's degree from Clarke in 1968 and her master's from the University of Dayton in 1969. She has completed post graduate studies in international relations and international communication at the American University in Washington, D.C. She currently attends classes through the Washington Theological Union and the Shalem Institute where she trains to give people spiritual direction.

Ludwig is currently the director of the U.S. Informational Agency Foreign Press Centers, overseeing USIA's Foreign Press Center operations in Washington, D.C., New York and Los Angeles. She has served in the past as press officer in the American Embassy in Mexico City from 1976 to 1979; and as a special assistant in the Bureau of Cultural and Educational Affairs in Washington, D.C. from 1973 to 1976.

Prior to her current position, Ludwig spent 12 years working overseas in U.S. Embassy public information programs. She was press attache and information officer in Tokyo, Japan, from 1982 to 1987, which involved her in the planning and execution of the 1986 Tokyo Economic Summit as well as a number of highly charged bilateral and regional economic and security issues. Ludwig has also served in the office of policy guidance as the senior policy advisor for East Asian policy and as USIA's worldwide narcotics program coordinator.



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National Scholastic Press Association



Associated Collegiate Press

Student

by Connie Balis-Haakinson

When Erin Lawler, a junior communication major, wrote a paper on telephone headsets last spring, she received more than an academic grade—the knowledge she gained resulted in a co-op job.

Lawler's work study position in the Clarke Admissions Office required extensive use of a hand-held telephone, and her investigation with the phone prompted her to then suggest the idea to Bobbe Ames, director of enrollment management. Ironically, Ames had already been thinking about implementing a telemarketing system for the admissions office; she just needed someone to put the plan into action. Hence Lawler's position as student coordinator and director of telemarketing was created.

"Erin already had a lot of experience in the admissions office. She was a natural for the job," said Ames. Lawler was put in charge of researching students, advertising, hiring and training students, writing scripts to coordinate with the admissions calendar. She is also responsible for daily management, staff motivation and updating the database.

Ames oversees Lawler's work but admitted that she needs little supervision. Lawler attended two seminars offered by the Dubuque Area Telemarketing Association in August to acquire necessary information for managing the system. Since that time, four headsets have been purchased and eight students have been hired for the

Circus...

Joe Reichlin as the wire dancer, Keeney on the aerial bar, Carl Gentile on the unicycle, Jenny Martin and Nick Brill on foot jugglers, and Enrique Lopez as magician.

Madrigal said that each of these former college students who have been chosen to give up one year of their education to be part of the circus is a high school diploma and a one-year commitment.

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Feature

Student heads telemarketing program

by Connie Ballus-Haakinson

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telemarketing system, which began operation in August.

"We disseminate information that pertains to the admissions office, such as college fairs and view book follow-ups," Lawler said. The system operates four nights per week in two-hour shifts. Lawler monitors the calls and is present to answer any questions. With each phone call that is placed, the students fill out a calling log that expresses the response.

"The headsets make it easier to listen," Lawler said. They have a quick disconnect feature that is similar to a hold on a regular telephone. The sets can be disconnected from the phone without disconnecting the call to allow the user mobility. "It lets you get up to get necessary forms without hanging up. The headsets mentally strap you to the phone," Lawler said.

According to Ames, Clarke used a professional telemarketing system last year. She feels that a student workforce is more effective because students are more knowledgeable about Clarke. Ames stressed the importance of the system. "It means that all the people in our inquiry pool are contacted. The direct mail activities are also supported by the telemarketing system," Ames said.

One of the most recent events to be promoted is the Clarke Admissions Fall Open House on Oct. 21. "The telemarketing system has already proved effective in that many open house reservations have been made. It also helps us determine whether

mail is reaching students and aids us in planning," Lawler said. "Students calling prospective students adds a personalized touch—personal feelings are expressed."

Ames said that approximately 70 students have made reservations for open house, nearly a double figure from last year. She feels that the telemarketing system is partly responsible for this increase. Although it may be too soon to

measure the success of the system, Ames said, "I expect the telemarketing system to increase name recognition. It helps us qualify people in the inquiry pool so we know where to spend our time."

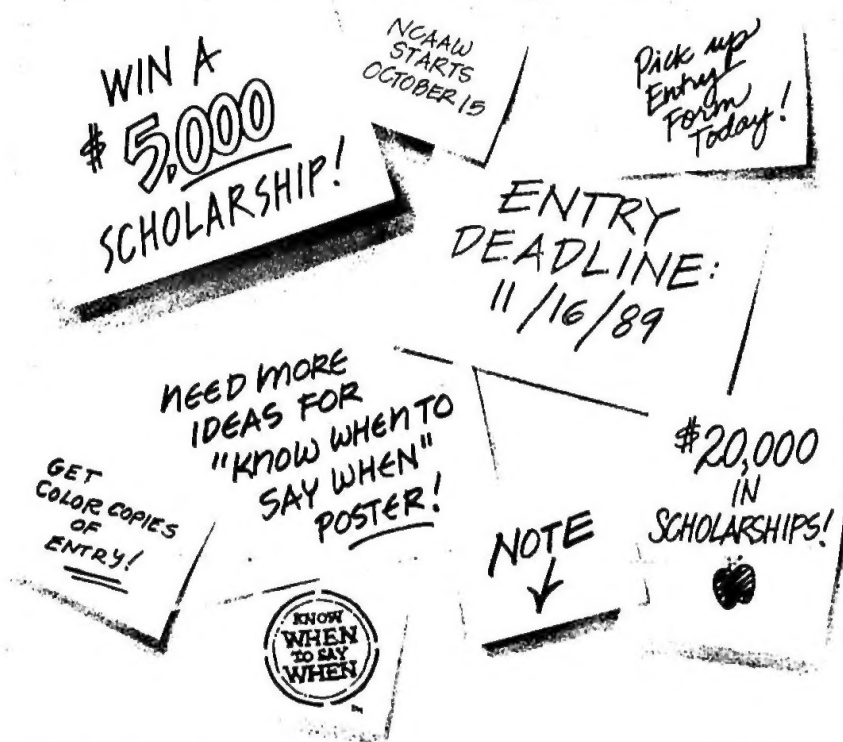
Lawler is proud of the role she has played in implementing the system. "I'm glad to see that Clarke is keeping up with the trends," Lawler said. "I want to see it succeed. It's good for the college."



Erin Lawler talks to prospective students about Clarke. (photo by Vanessa Van Fleet)

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Circus...

Joe Reichlin as the wire dancer, Kevin Curdt on the aerial bar, Carl Gentile on the unicycle, Jenny Martin and Nick Brill as foot jugglers, and Enrique Lopez as the magician.

Madrigal said that each of these performers are college students who have chosen to give up one year of their education to be part of the circus. The only prerequisite to joining the circus is a high school diploma and a one-year commitment.

The troupe is not paid, they are given a stipend for each performance and that takes care of their needs. They travel and live in three trailers during the touring season. "It really is the life of a gypsy," said Madrigal.

Madrigal said that anyone interested in running away with the circus can contact the Royal Lichtenstein Circus at 1229 Naglee Avenue in San Jose, Ca., 95126.

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by Wayne Glenn

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- A black and white portrait of a young boy, likely a child, wearing dark overalls over a light-colored shirt. The overalls feature a small pilot emblem on the chest. The boy has short, dark hair and is looking directly at the camera. The background is a mottled, studio-style backdrop. In the top right corner, there is a small white square with the letter 'B' inside.

- 
- Kent W. Johnson

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**1989 telethon
seeks \$176M**

by Kristen Sadowski
The 1989-90 Alumni Telethon is underway. For two weeks, students, faculty alumni and other volunteers, will call in and ask for donations to raise \$17,600 for the scholarship fund.
The telethon has been running since last week of October.

Participants in the scholarship drive will continue through Oct. 23. The volunteers, as called between 7 p.m. and 9:30 p.m. To prepare the callers, a training session was held to familiarize the volunteers with the calling process.

Last year's goal of \$170,000 was met, once again putting the rate at \$1 per person put to work. The goal for this year is \$200,000.

...of the funds solicited for the year 1980 was \$100,000. Of that 51 percent, 83 percent of the pledges were fulfilled.

Headed by Margaret Kolck, alumni for, and Suzanne Boeckmann, a Clarke graduate and telephone chairman, the telephone success rate for the year 1980 was 111 percent.

Separate from the Clarke alumni position is the Clarke alumni association, which is a separate organization.

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